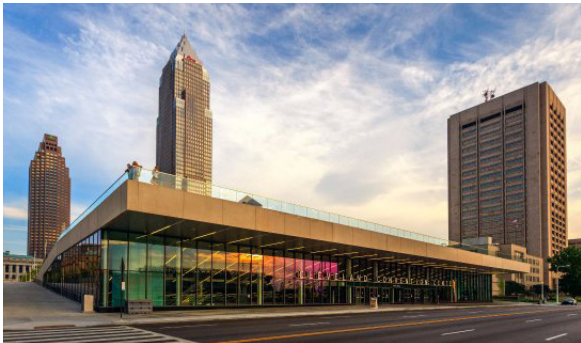




TWS 25TH ANNUAL CONFERENCE

CLEVELAND, OHIO • OCTOBER 8-11, 2018

CLEVELAND CONVENTION CENTER



JOIN US FOR ONE OF NORTH AMERICA'S LARGEST GATHERINGS of wildlife professionals, educators, students, and influencers.

This year our conference travels to Cleveland, Ohio to celebrate our 25 years of educational conferences. Each year our conference grows with more educational and networking sessions, and 2018 is no exception. We anticipate our biggest conference to date, as members from across North America gather to celebrate our 25th Annual Conference.

SPONSOR **BENEFITS**

- **Sole sponsorship of an event or location** that includes signage and Program Guide recognition for:
 - ▶ **Platinum (\$25,000+)**: any events are available for sole sponsorship, including a custom designed event. Sponsorship of the opening plenary session includes up to a five-minute welcome to conference attendees, plus on-stage verbal recognition and event signage as a Platinum Sponsor. Custom events include an up to 80 minute symposium, panel discussion, or other presentation during a time slot without competing events.
 - ▶ **Gold (\$8,500+)**: any events or locations available, such as the Registration area or Poster Sessions, or a custom designed event.
 - ▶ **Silver (\$5,000+)**: any events at the Silver or Bronze level, such as Refreshment Breaks or Receptions.
 - ▶ **Bronze (\$3,000+)**: a shared sponsorship of an event at the Bronze level, such as a field trip.
- **Premium Exhibit Booth and a Sponsor sign** to maximize your visibility in our Member Activity Center/Exhibit Hall. Free to our Sponsors.
- **Platinum, Gold and Silver Sponsors** have the option to **give away a premium with your brand's logo or display handouts/brochures** at your sponsored event or location.
- **Announcement of your Sponsor relationship with a link to your website** in our *eWildlifer* newsletter and cross-promoted on The Wildlife Society social media pages.

SPONSOR BENEFITS CONT'D

- **Platinum Sponsors** receive a complimentary **full-page ad in the Program Guide**.
 - As a **Platinum, Gold, or Silver Sponsor** you can make a featured offer or promotion about your organization in **the eWildlifer** to The Wildlife Society membership. **In addition, Platinum and Gold Sponsors** are cross-promoted on the conference website and through The Wildlife Society's social media pages.
 - **Platinum, Gold, and Silver Sponsors have their logo and a link to their website** on the Wildlife Society conference website related to your sponsored activity or program.
 - **Band of logos recognition** by tier on the TWS Conference website, in the Conference Program Guide, and on signage in high-traffic areas at the conference.
 - **Pre- and Post-Conference full-page band of logos thank you ad** in *The Wildlife Professional* magazine.
 - **Platinum and Gold Sponsors** have the opportunity for photographs with The Wildlife Society leadership as available, as well as verbal recognition by the leadership at your sponsored event.
 - **Complimentary Registrations and tickets. Conference full access registrations, including our:**
 - Opening Night Networking Event
 - Closing Night Networking Event
 - ▶ **Platinum Sponsors:** Six registrations
 - ▶ **Gold Sponsors:** Three registrations
 - ▶ **Silver Sponsors:** Two registrations
 - ▶ **Bronze Sponsors:** One Registration
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Sponsorship of an event or location that includes signage and Program Guide recognition. Custom designed events are available for Platinum and Gold levels.

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|----------------------------------|-----------------------------------|
| • Aldo Leopold Awards Reception | • Opening & Closing Sessions |
| • Brown Bag Film Festival | • Photo Contest |
| • Ding Darling Exhibit | • Plenary Sessions |
| • Donor's Reception | • Quiz Bowl |
| • Field Trips | • Refreshment Break |
| • General Poster Session | • Registration Area |
| • Ignite Session | • Resume Review |
| • Leadership Institute Reception | • Student Leader's Breakfast |
| • Member Activity Center | • Student Research Poster Session |
| • Mobile Application | • The 1,000 Reception |
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In Brand Recognition, Engagement, and Visibility Platinum Sponsors receive 175,000 exposures to their targeted audience. Gold Sponsors receive more than 150,000 exposures to their target audience. Silver Sponsors receive 100,000 exposures and bronze sponsors 5,000.

** Some items are subject to change. The addition of other components is also possible. We welcome the opportunity to customize the Sponsorship package to best meet your organization's needs.*

TWS ANNUAL CONFERENCE

SPONSOR AGREEMENT

Company/Organization _____ Contact Name _____

Mailing Address _____ City _____

State/Province _____ Zip _____

Phone (____) _____ - _____ Email _____

SELECT SPONSORSHIP OPTION

Platinum Sponsor \$25,000+

Silver Sponsor \$5,000+

Gold Sponsor \$8,500+

Bronze Sponsor \$3,000+

Sponsorship packages provide a mix of member engagement, brand recognition, announcements, and special access. Each package can be customized to help you achieve your desired return on investment and/or objectives.

All sponsor levels include the opportunity to sponsor or co-sponsor a wide range of events or activities. Our team will help you select from a listing of activities that will best position your brand to support your goals.

Sponsors also receive a mix of free exhibit space and/or registrations, pre- and post-conference visibility through multiple communications channels, invitations to a sponsor recognition event, and a variety of signage opportunities to recognize your support. Details of your Sponsorship package will be provided in a separate document.

Signature of Authorized Representative

Title

Date

Payment must be received prior to engagement sponsor component benefits